

Elk Point

2018-2021
Strategic Plan



Introduction

Elk Point is a town located in Alberta, Canada on the banks of the North Saskatchewan river. It offers a small town feel and a majestic rural lifestyle with access to a variety of amenities. The town has an RCMP detachment, a healthcare facility, and exceptional educational opportunities. Elk Point prides itself on its lively community spirit and active volunteers. The Elk Point Business and Industrial Park has expanded by 30 acres with plenty of opportunity for development. In addition, Elk Point offers a charming downtown with plenty of unique retailers.

Vision

Building a safe, thriving, sustainable future together.

Mission

With accountable leadership we work collaboratively to provide service excellence that is responsive to our community.

Values

Honesty

Integrity

Accountable

Communication

Commitment

Forward
Thinking



Strategic Priorities

Strategic Priority #1 - Partnerships and Collaboration

Key objectives:

1. Develop Inter-Municipal Collaboration Framework
2. Build relationships with both neighbour Indigenous communities
3. Meet with County of St. Paul semi-annually

Strategic Priority #2 - Fiscally Responsible

Key objectives:

1. Look for efficiencies in shared services/resources
2. Continue asset management
3. Strengthen partnerships

Strategic Priority #3 - Safe and Healthy Community

Key objectives:

1. Bylaw enforcement position
2. Support and advocate for RCMP
3. Support and advocate for local health care



Strategic Priority #4 - Business Opportunities

Key objectives:

1. Look into an alternative business model to attract large industry
2. Support downtown revitalization and beautification

Strategic Priority #5 - Resident Communication and Engagement

Key objectives:

1. Pass public participation policy
2. Modernize website
3. Investigate how the community wants to be engaged



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